

Healthy Habits Discovery Days

Boise, Idaho

DAY 1

1:00 – 2:00

Clinic Tour

Amanda Harding

- Tour the Meridian Office
- Management of a weight loss business
- Staffing the business
- 4D Diamond Series Lipo Laser Demo

2:00 – 3:00

Consultation

Savannah Lundahl

- Review Consultation process
- Characteristics of this position
- Review of programs

3:00 – 4:00

Health Coaching

Amanda Harding

- Patient Education Material
- Health Coaching Outline
- Breaking Plateaus

DAY 2

10:00 – 11:00

HHMC Support Services Overview

Cassie Roeder

- 45 Day Start up Outline
- Client Portal
- One on One Training

11:00 – 12:00

Business Owner Meeting / Profitability of Weight Loss Programs

Dr. Kimball Lundahl

- Website and Marketing
- Review of programs and profit margins
- Combo programs
- Importance of owning a medical weight loss clinic
- Lower overhead and increase profits
- Return on Investment projections
- Creating long term business stability